

Amanda Brennan

JOURNALIST



EXPERIENCE

Good Morning Illini & UI7 Live News

May 2020-Present

Digital News Reporter

- Pitch, develop and write weekly content and articles for UI7 Live's digital platform, ui7newslive.web.illinois.edu/wp/
- Broadcast and report news and feature stories weekly during Good Morning Illini's live newscast

Illini Union

December 2018-Present

Photographer & Content Creator

- Photograph student life on campus at university events hosted by the Illini Union
- Organize edited photos on "Box" to use for the website (<https://union.illinois.edu>) and social media (@illiniunion) to promote events held by the Union
- Launched weekly "Humans of the Union" posts for Instagram and Facebook featuring the stories of students collaborating at the Union to increase humanistic perspectives on social media

ACTIVITIES & PROFESSIONAL DEVELOPMENT

Society of Professional Journalists

August 2020-Present

President

- Coordinate and lead engaging biweekly meetings with guest speakers, career development programs and networking events to maintain high student involvement
- Manage and delegate tasks among two other executive board members
- Communicate with the SPJ national organization to ensure our chapter is reaching its potential and beyond
- Increased the number of participants by 86% from Fall 2019 to Fall 2020

Odyssey

September 2018-Present

Content Creator, Secretary, Community Representative

- Create and upload biweekly articles about topics such as travel, lifestyle and entertainment (www.theodysseyonline.com/user/@abrennan)
- Generate thousands of views on each article to build Odyssey and establish consistent readership
- Collaborate with editors around the nation to curate timely, featured articles for social media pages

Marching Illini Color Guard

August 2018-Present

Social Media Manager & Team Member

- Developed a social media strategy (@micolorguard) to increase engagement between past, present and future Marching Illini members through regular Instagram posts
- Represent the university by performing a new halftime show at every home football game

ACADEMIC BACKGROUND

University of Illinois at Urbana-Champaign

May 2022

Bachelor of Science in Journalism, Minor in Public Relations

College of Media Dean's List: Spring 2019, Fall 2019, Spring 2020, Fall 2020

PERSONAL PROFILE

I am an experienced, driven and well-rounded news junkie seeking an internship position where I can demonstrate my communication skills while improving my digital storytelling, production, photography and social media abilities.

GET IN TOUCH

Mobile: 630-779-4499

Email: amandab6@illinois.edu

Portfolio: www.amandab6.web.illinois.edu

Address: 1250 Ardmore Drive,
Naperville, IL, 60540

SKILLS

- Adobe Premiere Pro, Photoshop, Audition
 - Apple Photos
- Canon camera equipment
- Social Media platforms
 - WordPress

AWARDS

- Hildwein Scholarship Award for Photojournalism
- Naperville Youth Service Award
 - Girl Scout Gold Award



@amandas__photography



@amanda_brennan5



[linkedin.com/in/amanda-brennan5](https://www.linkedin.com/in/amanda-brennan5)